



Morena Moloji

Senior Product Designer



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 morenamoloji.com

Introduction

I'm a designer based in Johannesburg who is passionate about creativity & solutioning. I have been a part of & led teams in crafting amazing User Experiences.

9+ years experience with a work history spanning across fintech, sports & more! I have also had the pleasure of working as a Product Owner.

Skills

UI, UX, Journey Mapping, Prototyping, Wireframing, Usability Testing, Branding, Leadership, Agile Project Management, User Research & Information Architecture, Design Systems, Design Thinking.

Toolkit

Figma, Sketch, Invision, Adobe Creative Suite, Zeplin, Confluence, Jira, Microsoft Suite, Discord, Miro, Abstract, Flinto and many more.

Experience



Senior Product Designer

Britehouse Mobility

Jun 2019 - Present

Placed at Multichoice/SuperSport as a contractor:

- Spearheaded the re-design of multiple digital platforms, including the Mobile App, Website and Decoder TV App.
- Created and supervised the implementation of Design Systems for all three platforms.
- Iteratively improved the user experience of the SuperSport Mobile App
- Workshopped and presented concept designs ensuring that both business and user goals are met
- Applied user research and usability tests to inform experience decisions and designs



Senior Product Designer / Product Owner (Dual Role)

SuperSport

- Snr Product Designer - June 2019 - Apr 2024
- Product Owner: Jan 2022 - Apr 2024
- Work closely with Business Owners, Product Managers and Developers to maintain & deliver mobile app features
- Apply SAFe methodologies.
- Lead program increment and sprint planning
- Define feature requirements.
- Oversee entire feature roll-out process for the SuperSport Mobile App
- Refine backlog & define roadmap
- Oversee UX/UI on the SuperSport Mobile App.



Senior Product Designer

Nedbank

Aug 2018 - May 2019

- Lead designer in a cross-functional team
- Responsible for designing and implementing an innovative home buying toolkit feature in the Nedbank Money App
- Provide users with the necessary information to make informed decisions and create a seamless experience throughout the process of purchasing their dream home.

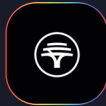


UI/UX Designer

ABSA

Aug 2017 - Jul 2018

- Lead designer in a cross-functional team
- Designed investment and insurance products for the ABSA Banking App
- Contributed to the redesign of the app to align with ABSA's recent corporate identity rebrand.



Digital Designer

FNB

Aug 2014 - May 2017

- Worked closely with marketing representatives to conceptualize digital campaigns on FNB's responsive Web Platform
- Contributed in the re-design of the FNB Website



Graphic Designer

Meridian Wine Merchants

Mar 2013 - Jun 2014

- Designed Point of Sale material for various Michelangelo & Veritas award winning South African Wine Brands.



Graphic & DTP Designer

Matcom Printers

Jul 2012 - Feb 2013

- Designed awesome ready for print material.



Junior Graphic Designer

Blackhand Publishers

Jan 2012 - Jul 2012

- Designed logos, brochures, booklets and posters.

Education

Certified SAFe 5 Product Owner/Product Manager

Scaled Agile

Dec 2022

BA Creative Brand Communications

AAA School of Advertising

Jan 2009 - Dec 2011

Matric Certificate

Riverside High School

Jan 2004 - Dec 2008

Get in touch. Let's make things happen

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